
NATALIE GRECO

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Profile

An experienced director of user experience working on and around the web since 1995. Background in design and front-end development with a strong commitment to creating positive interactive experiences. Knowledgeable in research methods (quantitative and qualitative), prototyping, and agile development methodologies (scrum/lean/kanban). Effective leader and mentor for both designers and developers (web/iOS/Android) with a focus on building inclusive work culture.

Experience

Design Manager, Revel Consulting; Seattle, WA — Jan 2017 to Mar 2017

Led a cross-discipline team of designers, developers, and a researcher. Defined and streamlined delivery process for client projects. Clients included: Funko.

Director of UX, projekt202; Seattle, WA — Oct 2013 to Nov 2016

Led all creative projects in the Seattle office, as well as collaborated with other offices on creative efforts. Managed and mentored a cross-discipline team of designers and developers both in-office and on-site at client locations. Responsible for all aspects of delivery (schedule, budget, staffing), as well as supporting the sales team (pre-sales, qualifying, pitching), and the executive team. Clients included: Amazon, CapitalOne, CenturyLink Cloud, Expedia, and others.

Assoc. Creative Director, Deloitte Digital; Seattle, WA — Aug 2011 to Oct 2013

Front-end competency lead, managed team of seven front-end developers. Provided oversight on projects containing web components. Involved from pitch to release. Clients included: Alaska Airlines, Target, and AssureStart.

Owner, Koibot Creative; Seattle, WA — Feb 2010 to Oct 2013

End-to-end client services including strategy, design, development, and marketing.

Designer/Developer, nGen Works; Jacksonville, FL — Apr 2011 to Aug 2011

Web design and front-end development for a variety of clients including: Facebook, iStockPhoto, and Awarneys.

Contract UX Designer, Amazon; Seattle, WA — Nov 2010 to Apr 2011

Redesigned and rebuilt the front-end of the requestor portal for the Mechanical Turk team within AWS.

Web Designer, Seattle University; Seattle, WA — Sep 2006 to Feb 2010

End-to-end client services for top-tier clients on campus including the president, admissions, and alumni relations. Introduced social media to marketing offerings.

Web Designer, PETA; Norfolk, VA — Dec 2003 to Sep 2006

Designed, developed, and maintained over one hundred campaign websites.
